

MELissa Conference 2022

Creating new commercial opportunities for the MELiSSA Project





Geraldine NAJA Director for Commercialisation, Industry and Procurement

08/11/2022

ESA UNCLASSIFIED - For ESA Official Use Only



ESA Priorities for 2025





Strengthen ESA-EU relations



Boost commercialisation for a green and digital Europe



Strengthen space for safety and security



Address programme challenges



Complete the ESA transformation







PILOT COLLABORATION





Strengthen ESA-EU relations



Boost commercialisation for a green and digital Europe



Strengthen space for safety and security



Address programme challenges



Complete the ESA transformation



Circular Strategy & Synergies





Space and terrestrial challenges...





Every person on the planet uses \sim **16 kg of resources** each day.

Those in western world use up to 57kg of resources daily.

In 2018 alone, we mined over **55 billion tons of terrestrial** resources"

Extracts from "Space is Open for Business" https://www.robertjacobson.com/book

Estimates for A 1000 days mission to Mars: (5kg/d/pers, 6 crew members)

Metabolic consumables:

~30 000 kg

Including hygiene items: (+10kg water/pers/d)

~90 000 kg

With all consumables: (+3.5 Kg/pers/d)

~110 000 kg

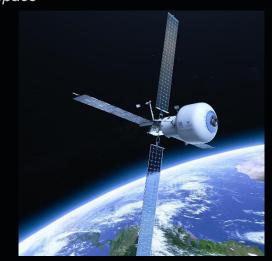




ADVANCEMENTS IN SPACE



Axiom Space (2024+) Credits: Axiom Space



Starlab (2027+) Credits: Nanoracks / Lockheed Martin / Voyager Space



Orbital Reef (2025+) Credits: Blue Origin & Sierra Space



I-Hab / Gateway with Orion (2026+)Credits: ESA



Credits: Northrop Grumman

TERRESTRIAL

APPLICATIONS

fertilizer drought
environment urine urban development
regeneration technology recycling technology
eco system analysis cellular agriculture
water crop urban farming sensory technology
food production
alternative food source
modelling water scarcity climate change
pharmaceutical water treatment
pharmaceutical water treatment
air quality design agrofood
analyzers protein co2 removal circular economy
simulation vertical farming
biofuel
biodegradable packaging architecture
building
biology



TERRESTRIAL



APPLICATIONS





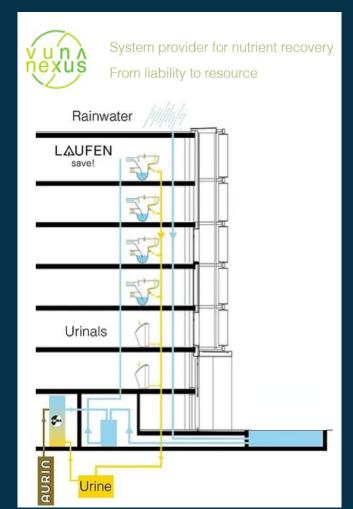




PIONEERING NUTRIENT











Credits: Atelier Du Pont

Credits: Vuna & VunaNexus

A NEW PROGRAMME TO









Support and establish commercial partnerships

Facilitate technology transfer to create benefit on Earth

Nurture a collaborative network

Support innovative and disruptive projects as well as start-up creation

Explore new markets

esa

COMMERCIALISATION

GATEWAY





Easy access for newcomers
One stop shop
Raising awareness on space opportunities

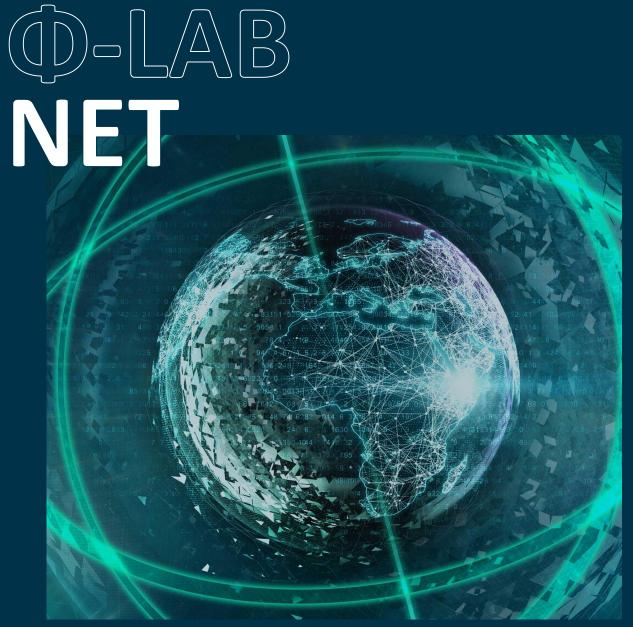






SME Information and support Helpdesk dedicated to SMEs Training, Networking and Matchmaking







Accelerate the future of Space via transformative innovation **Generating commercial competitive advantage** Facilitating investment actions

BUSINESS







The largest network of space incubators in Europe
Accelerating commercial growth
Supporting entrepreneurs during the maturation
Pushing scale-up and growing the community of successful space related start-ups

TECHNOLOGY









Technology scouting
Funding to spark new demonstrators
Brokering introductions to potential clients
Business support and coaching
Technical feasibility and market analysis
Guidance and support on 3rd party funding



OUR PARTNERS







Fostering connections with the investor community

Element 1: INNOVATE

Boost innovation and commercialisation in the European space sector

- Foster transformative market-ready innovation by the 'innovate and apply under-one-roof' approach (Φ-labNET)
- Protection and commercialisation of industry IP (IP For Commericalisation)
- Transfer of technology for commercial purposes (TT 2.0)
- ESA Business incubation centres network 2.0 (BICs)
- Reduce barrier to enter ESA Programmes (Prepare For Space)

Element 2: INVEST

Support the development of **scale-up ventures** in new space markets

- Business VALIDATION: a network of business accelerators to support business plans, strategies and growth
- Business GROWTH: a marketplace for new space services and products e.g. IOD/IOV opportunities



ARE YOU READY TO RISE FOR A GREEN FUTURE?

Credits: Blue Origin & Sierra Space

Credits: MELiSSA Pilot Plant & MELiSSA Foundation